

The  ONE

VOLUME XXIV

*Sale Report*

NATIONAL WESTERN SIMMENTAL SALE

Monday, January 16, 2017 • Denver, Colorado

Sale Time 2:00 PM MST

*Join us for Mile High Magic...*



The One NATIONAL WESTERN SIMMENTAL SALE



The 24th Annual "The One" Simmental Sale at the National Western Stock Show was held on Monday January 16, 2017 at the NW Stockyards Auction Arena. The sale included top genetics from 50 progressive breeders across the United States with highlights of the Power Simmental and ASA Foundation Donation.

On behalf of the entire team at Eberspacher Enterprises Inc. and the Colorado Simmental Association, we wish to thank all the breeders that were involved in "The One" Sale and for including this sale as part of your marketing plan. Special thanks also to the breeders across the country that made the trip to Denver or were in contact via phone or liveauctions.tv.



NWSS  
**28**

**K-LER KINGSMAN 610D**

W/C Executive Order 8543B x

GW Miss GPRD 028X

Bull

Breeder: K-LER Cattle Company

Buyer: Lee's Cattle Company, Brush, CO

**\$48,000**



NWSS  
**23**

**ROCKING P LEGENDARY C918**

Harkers Icon x RP/MP Valentine 127X – Bull

Breeder: Rocking P Livestock, LLC

Buyer: Bloomberg Cattle, Berwick, IL

**\$32,000**



NWSS  
**21**

**ZEIS MISS GWEN C1895**

LLSF Uprising Z925 x Zeis Lookout X610

Bred to WLE Uno Mas X549

Breeder: Foreman Cattle Company & Jarrin Goecke

Buyer: C-Mor Beef Farms, Seymour, IL

**\$31,000**





**NWSS 2** **LAZY H PRICELESS U46**  
 HTP SVF In Dew Time x SS U-Nights Misti M706M – Donor Sold Open  
 Breeder: Ferguson Show Cattle  
 Buyer: Linda Conatser, Jamestown, TN  
**\$25,000**



**NWSS 6** **TL MISS STAR 49B**  
 WS Pilgrim H182U x Miss Star Above  
 Bred to TJ High Calibre 556B  
 Breeder: Tree Lane Farms  
 Buyer: Outback Ranch, College Station, TX  
**\$25,000**



**NWSS 30** **BSC UPPER MANAGEMENT 28D**  
 LLSF Uprising Z925 x Ruby NFF Exquisite X042 – Bull  
 Breeder: Blackford Show Cattle  
 Buyer: Echard Farms, Farmersburg, IA  
**\$25,000**



**NWSS 39** **K-LER DOLLY'S QUEEN 609D**  
 W/C Executive Order 8543B x GW Miss GPRD 028X – Open  
 Breeder: K-LER Cattle Company  
 Buyer: Werning Cattle Company, Emery, SD  
**\$25,000**



**NWSS 51** **WLK/WW MISS PEPSDEALMEIN 272D**  
 WLE Big Deal A6171 x BW/WW Pep Pays 27Z – Open  
 Breeder: WW Cattle Company  
 Buyer: Nikkel Bros. Show Stock, McPherson, KS  
**\$22,000**



**NWSS 49** **IVS/JJ/B&K TWO LOVE 112D**  
 RGRS SRG Two Step 20Z ET x HPF Right To Love Z338 – Open  
 Breeder: Ivie, Double J & B&K Farms  
 Buyer: Jim Russell & Emerson Tarr, West Salem, IL  
**\$20,000**



The One NATIONAL WESTERN SIMMENTAL SALE



**NWSS 55** **W/C RJ MISS 8543 6112D**  
 Remington Lock N Load 54U x Miss Werning KP 8543U – Open  
 Breeder: Werning Cattle Company  
 Buyer: Double T Cattle Company, Abingdon, IL  
**\$19,000**



**NWSS 7** **HEIFER PREGNANCY**  
 TL Bottomline x JM Miss Dana N31  
 Breeder: Windy Ridge Simmentals  
 Buyer: Rocking J Ranch, Cody, NE  
**\$16,000**



**NWSS 29** **SFI BRIGADE D21**  
 W/C Loaded Up 1119Y x CAJS Sweet Emotion 42Z – Bull  
 Breeder: Schaake Farms Inc.  
 Buyer: Holtkamp Cattle Company, West Point, IA  
**\$16,000**



**NWSS 1** **LLSF NEON REY W1001**  
 Triple C El Poderoso Rey x JBS Neon N1001 – Donor  
 Bred to W/C Executive Order 8543B  
 Breeder: Hilbrands Simmentals  
 Buyer: Ferguson Show Cattle, Chardon, OH  
**\$15,000**



**NWSS 17** **LTS STILETTO'S TANGLED B8C**  
 WLTR Renegade 40U ET x LTS Stiletto  
 Bred to W/C BF Innocent Man  
 Breeder: Lone Tree Simmentals  
 Buyer: Lee's Cattle Company, Brush, CO  
**\$15,000**



**NWSS 4** **FLUSH OF HOOK'S BELLA B72**  
 W/C United 956Y x Hook's Upper Limit 117U  
 Breeder: Anderson Cattle Company & Hilbrands Cattle Company  
 Buyer: Rocking J Ranch, Cody, NE  
**\$14,000**



# 2017 Power Simmental Finalist-People Choice

**BREEDERS-HILBRANDS CATTLE CO., MN  
WINNER-JOHNSON LIVESTOCK, SD**



## FINALISTS

### **Purebred Bulls**

Champion

Schaake Farms - SFI Enough Said D3  
Reserve

Vogler Cattle - VCL LKC Dagger 605D

### **Percentage Bulls**

CHAMPION

Ruby Cattle Co. - Ruby's Battle Cry 656D  
RESERVE

K-Ler Cattle Co. - K-Ler Dependable 631D

### **Purebred Heifers**

CHAMPION

Grass-Lunning Simmental - GLS Della D8  
RESERVE

Oval F Farms-Oval F Dixie D619

### **Percentage Heifers**

CHAMPION

Hilbrands Cattle Co. - HILB/JLC Impressive Sight  
RESERVE

Ruby Cattle Co. - Ruby SWC Yetti D650

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# 2017 American Simmental Foundation Donation Offering from Long Simmental

## \$29,000 was raised for the AJSA Scholarship Program



Long's Charity D12 was the choice of the Rob and Gina Long family to be added to the prominent list of breeders that have donated to the ASA Foundation to add in the AJSA scholarship program.

This female was purchased for \$25,000 by the following breeders:

Iowa Jr Simmental Assoc., Iowa Sr. Simmental Assoc., Shoal Creek Land & Cattle, Springer Simmental, Larry & Carol Drake, Harker Simmental, Trennepohl Farms, Hudson Pine Farms, Clearwater Simmental, Grand View Simmentals, Heartland Simmentals, Red River Farms, Wildberry Farms, 102 River Ridge Ranch, One Eyed Jack Group, McGregor Livestock, Rolling Hills Farms, KenCo Cattle, Steve & Leisa Shirley, Trauernicht Simmentals, Wayward Hills Farms, Glacier Cattle Co, Ferguson Cattle, Steve & Nancy Jass and Paulson Show Cattle. The group then donated the heifer back and was purchased the second time for \$4000 by HTP Simmentals, Hilltop Simmentals and Tylertown Simmentals.

This heifer scholarship program was started in 1997 and has gathered a total of \$325,500.00 for the future leaders of the Simmental breed.





## Averages

- 3 Simmental & Sim-Influenced Donors averaged.... \$16,633
- 12 Simmental & Sim-Influenced Bulls averaged ..... \$14,008
- 16 Simmental & Sim-Influenced Breds averaged ..... \$10,672
- 19 Simmental & Sim-Influenced Opens averaged ..... \$9,874
- 1 Simmental & Sim-Influenced Fall Bred averaged ... \$9,500
- 2 Simmental & Sim-Influenced Flush averaged ..... \$12,375
- 53 Total Live Lots averaged.....\$11,530**

### MARKETING REPRESENTATIVES:

Val Eberspacher, EE Sales, MN; Kelly Schmidt, EE Sales, MN; Derek Vogt, EE Sales, NE; Jered Shipman, TX; Matt Macfarlane, CA; Kent Jaecke, OK; Alan Sears, CO; Jeremie Ruble, IA; Doug Parke, KY; Buddy Robertson, OK; Jason Elmore, TX; Margo Paeltz, LiveAuction.tv, OH

**AUCTIONEER:** Col. Jim Birdwell, OK



CSA Sale Chairman:  
Curt Russell 719-469-2857 &  
Jay Hill 970-520-1555

Sale sanctioned by the Colorado  
Simmental Association  
[www.coloradosimmental.com](http://www.coloradosimmental.com)

**Sale Managed By:**

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