

*Join us for Mile High Magic...*

# The ONE

**SALE REPORT**

VOLUME XXI



NATIONAL WESTERN  
SIMMENTAL SALE  
Monday, January 20, 2014  
3:00 PM MST • New Time!  
Denver, Colorado

## 2014 National Western Simmental "The One" Sale Monday, January 20, 2014 • Denver, CO

It was Mile High Magic at its best last night at the 2014 NWSS "The One" Sale. Breeders from across the country nominated an exceptional set of Simmental genetics before an overflowing crowd at the NWSS Yard Sale Arena.

**Donation Heifer** - the 2014 ASA Foundation donation heifer came from Owens Brothers Cattle Co. OBCC Dana Y25A was selected by the following Simmental breeders: Harker Simmental, Gateway Simmental, Hudson Pines Farm, Moser Simmental Ranch, Brant Farms, Sargeant Simmental, Eichacker Simmental, Hook Farms, Shoal Creek Land and Cattle, Kenner Simmental Ranch, Tom Brothers, Silvertown Farms and Eberspacher Ent Inc. for \$13,000. The group then donated this heifer back and she was purchased by Next Generation Farms, Tony Drach and Family of Illinois for \$6000. This combined effort added \$19,000 to the ASA Foundation for youth scholarships, regional events, youth conferences and newsletters. The 2015 donation will come from Werning Cattle Co, SD and the 2016 will be Shoal Creek Land and Cattle, MO.

**Power Simmental** - formerly Power Bull- the Colorado Simmental Association added a heifer division to this event and the top 9 finalist that were judged by the crowd entered in the ring to be selected as the 2014 Power Simmental. The finalist included Springer Simmental, Oak Meadow Farms, Grass-Lunning Simmental, JS Simmental, Ruby Cattle CO, Hilbrands Cattle Co & RS&T Simmental. The winner ticket holder was Jerry Blum of Valparaiso, IN who then selected the March heifer calf from Hilbrands Cattle CO, HILB Leading Lady. Jerry received the heifer and Hilbrands Cattle Co. receives \$10,000.



*Bulls*

NWSS  
**24**

**\$55,000**

### **WS A Step Up X27**

SS Ebonys Grandmaster x WS Ms. Macho U38  
Proven Herd Sire

Breeder: Foreman, Guyer, Sachau & Swanson Cattle Companies  
Buyer: John & Alicia Sandige, Chandlerville, IL



NWSS  
**31**

**\$50,000**

### **HILB Maverick A43**

GLS New Direction X184 x AJE Jewels Halo  
Herd Sire Prospect

Breeder: Hilbrands Cattle Company  
Buyer: Lee's Cattle Company, Bruch, CO



NWSS  
**30**

**\$20,000**

**CSCX Primetime 513A**

TJSC Optimus Prime 12W x KLS Diamond W516  
Herd Sire Prospect  
Breeder: Campbell Show Calves  
Buyer: Jason Minaert, Atkinson, IL



NWSS  
**58**

**\$13,500**

**GTWY Hot Stone 318A**

GWS/SCF Rendition x Hot Tottie U802  
Member of Champion Pen of 3 Purebred Bulls  
Breeder: Gateway Genetics, Albion, NE  
Buyer: Lee's Cattle Company, Bruch, CO



NWSS  
**29**

**\$10,000**

**Mr. SB Steel Curtain 314A**

SVF Steel Force S701 x PAF 7002 NI 416  
Herd Sire Prospect  
Breeder: Sisco Brothers Cattle Company  
Buyer: Kearns Cattle Company, Rushville, NE



*Donors*

NWSS  
**1**

**\$50,000**  
1/2 Embryo Interest

**SVF/HF Expecting A Dream R206**

CNS Dream On L186 x SVF/NJC Expectation N206  
Proven Donor  
Breeder: Polzin Cattle & Thomas Ranch  
Buyer: Steinbronn Farms, Denver, IA



NWSS  
**2**

**\$30,000**

**LLSF Keepsake W194**

GWS Ebonys Trademark 6N x JBS Rockin Robin R194  
Bred to Mr. NLC Upgrade U8676  
Breeder: Forest Brook Farms & See Farms LLC  
Buyer: Greenhorn Cattle Company, Waynesville, OH



NWSS  
**3**

**\$20,000**

**JF Reba 736T**

SVF/NJC Built Right N48 x JF Miss Reba 050K  
Sold Open  
Breeder: Blue Chip Cattle Company  
Buyer: Janssen Farms, Gilmore City, IA



*Opens*

NWSS  
**44<sub>A</sub>**

**\$40,000**

**Lazy H Bar Forever Lady 42A**

SVF Steel Force S701 x Lazy H Bar Forever Lady 7190  
Open Heifer

Breeder: Lazy H Bar Cattle Company  
Buyer: Russ Salton, Ruthven, IA



NWSS  
**54**

**\$28,000**

**TNGL Hopes Design A589**

W/C Wide Track 694Y x AJE/HS/MBCC Hope Floats  
Open Heifer

Breeder: Tingle Farms  
Buyer: Hudson Pines Farms, Sleepy Hollow, NY



NWSS  
**43**

**\$16,000**

**JSMF/FVF Steel Me Baby A7**

SVF Steel Force S701 x HSF Baby Doll W959  
Open Heifer

Breeder: Mueller Farms & Erick Barberg  
Buyer: Campbell Show Calves, Sycamore, PA



NWSS  
**49**

**\$10,000**

**HILB Fashionista A928**

GLS New Direction X184 x AJE Gabby R7  
Open Heifer

Breeder: Hilbrands Cattle Company  
Buyer: CJ Brown, Lindenwood, IL



*Pick*

NWSS  
**23**

**\$30,000**

**Pick of the Cow Camp Ranch Females**

Breeder: Cow Camp Ranch  
Buyer: Tom Brothers, Campbellton, TX



*Pregnancy*

NWSS  
**7**

**\$13,000**

**Pregnancy of Combustible x Serena**

FBF1 Combustible x HF Serena 74Y  
Breeder: Trennepohl Farms & Clear Water Simmentals  
Buyer: Prospect Cattle Company, Hillsboro, OH



*Breds*

NWSS  
**14**

**\$17,000**

**FSC2 Bella 54Z2**

STF Dominance T171 x FSC Ericas Lutton  
Bred to Yardley High Regard W242  
Breeder: Ferguson Show Cattle  
Buyer: CK Cattle Company, Highmore, SD



NWSS  
**17**

**\$16,500**

**Moore Velvet 63Z**

SVF Steel Force S701 x Swain Velvet 607S  
Bred to Akaushi  
Breeder: Duxbury Cattle Company  
Buyer: Purvine Farms, Fay, OK



NWSS  
**20**

**\$14,500**

**FLE Miss Jana Z73**

FLE Unprecedented x Schmitt Miss Action 73W  
Bred to Tess Black Ramage 71W  
Breeder: Finesse Livestock Enterprises  
Buyer: Speas Farms, Elkhart, IA



NWSS  
**10**

**\$14,000**

**Jass Burning Star 58Z**

Mr. NLC Upgrade U8676 x JS Burning Blaze 29U  
Bred to Welsh Dew It Right 067T  
Breeder: Trey Jass & JS Simmentals  
Buyer: Carl Blackwell, Siebert, CO



NWSS  
**11**

**\$12,000**

**OMF Satin Z12**

TJ Sharper Image 809U x OMF April R71  
Bred to FBF1 Combustible  
Breeder: Drake Simmentals & Brady Hawkins  
Buyer: Magill Farm Inc., Verona, ND

**Averages**

3 Simmental Donors averaged .....	\$33,333
1 Simmental Pick averaged .....	\$30,000
12 Simmental Bulls averaged .....	\$15,458
18.5 Simmental Opens averaged .....	\$10,932
1 Simmental Pregnancy average .....	\$13,000
3 Simmental Embryo lots averaged .....	\$12,266
12 Simmental Breds averaged.....	\$9,917
1 Simmental Fall Open averaged .....	\$9,000
2 Simmental Flushes averaged .....	\$5,650

**53 ½ Lots averaged \$13,212**



**MARKETING REPRESENTATIVES:**

Val Eberspacher, EE Sales, MN; Kelly Schmidt, EE Sales, MN; Jered Shipman, TX; Doug Parke, KY; Dalton Lundy, KY; Alan Sears, Special Assignment, CO; Kent Jaecke, Special Assignment, OK; Tom Rooney, Lee AgriMedia, IA; Jeremie Ruble, IA; Buddy Robertson, OK

**AUCTIONEER:**

Jim Birdwell, OK



**CSA Sale Chairman:**  
Curt Russell 719-469-2857  
*Sale sanctioned by the Colorado Simmental Association*  
[www.coloradosimmental.com](http://www.coloradosimmental.com)

**Sale Managed By:**

*Eberspacher*  
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