



# CATTLE COMPANY

NOVEMBER 25, 2016 ★ MURRAY, IOWA



*People's Pick*  
**Livin' The Dream**  
★ Production Sale ★

## SALE REPORT 2016





The Ruby Cattle Company's "Livin The Dream" Production Sale was held on Friday, Nov. 25th, 2016 at the ranch near Murray, Iowa. The Ruby crew always does an outstanding job of having the cattle presented well and this year, the temps were high and the sun was bright. It may go down as the warmest Ruby sale ever! A large crowd filled the sale facility and the sale also had a record number of people bidding and viewing on line with Liveauctions.tv. Selling this year was another set of fancy show prospects along with the entire bred heifer offering from the Ruby firm. Guest breeders this year included Nelson Family Farm, 102 River Ridge Cattle Co., RS&T Simmentals and Shipwreck Cattle CO.

*We just could not be more thankful to you, our customers for your continued support of our breeding program.*

### ... Sale Averages ...

35	Simmental, Sim-Influenced & Angus Opens averaged	\$5,216
44	Simmental, Sim-Influenced & Angus Breds averaged	\$3,576
79	Total Lots averaged	\$4,303



### Rubys Till Lilly 639D

Ruby SWC Battle Cry 431B x Till's Lilly 157Y  
Open  
Buyer: Moore Land & Cattle, Alton, IL

**\$18,500**



### Ruby NFF Rhythm 591C

PVFS Ruby Madden 126Y x Ruby NFF Rhythm Y106  
Bred to BSF Hot Lotto 1401  
Buyer: John Brosh, Shattuck, OK

**\$14,500**



### Ruby NFF Rhythm D604

Dameron First Impression x Ruby NFF Rhythm W932  
Open  
Buyer: Ryan McConahay, Corydon, IA

**\$12,500**





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## Rubys Eisa Erica 671D

SCC First-N-Goal GAF 114 x Rubys Eisa Erica 2115Z  
Angus Open  
Buyer: Abby Tlach, Prole, IA

\$11,500



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## Ruby NFF Rhythm 670D

Bushs Unbelievable 423 x Ruby NFF Rhythm B068  
Open  
Buyer: Scott Bruce, Emerson, IA

\$9,000



26

## Rubys Firefly 6122D

Sandeen Upper Class 2386 x JSF Firefly W46  
Open  
Buyer: McKayla DeNio, Iowa Falls, IA

\$8,000



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## Ruby NFF Rhythm D654

Silveiras Style 9303 x Ruby NFF Rhythm W932  
Open  
Buyer: Luke Parmer, Humeston, IA

\$7,500



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## Rubys Rita 5C47

WLE Uno Mas X549 x Rubys Rita 053X  
Open  
Buyer: Walker Thornton, Columbus, IN

\$6,250



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## Rubys Rhythm 6165D

Rubys Absolut 317A x Rubys Rhythm Y124  
Open  
Buyer: J&G Lindell Farms, Greene, IA

\$5,750







79

## Rubys Excellence C539

SVF Steel Force S701 x Rubys Excellence 017X  
Bred to Ruby NFF Incentive 307A  
Buyer: Brent Keene, Hartley, IA

\$5,750



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## Rubys Rhythm 5C39

AJE/PB Montecito 63W x Rubys Rhythm X0403  
Open  
Buyer: Rolling Hills Farm, McCaskill, AR

\$5,250



24

## Rubys Firefly 691D

Silveiras Style 9303 x JSF Firefly W46  
Open  
Buyer: Brad Feckers, Shell Rock, IA

\$5,250



28

## Rubys Lucy 652D

Rubys SWC Battle Cry 431B x PVFS Lucy 7018T  
Open  
Buyer: Top Hat Farms LLC, Tremonton, UT

\$5,000



40

## Rubys Juanada 603D

Bushs Unbelievable 423 x Rubys Juanada 3187A  
Angus Open  
Buyer: Moore Land & Cattle, Alton, IL

\$5,000







*Sale Hosts:*

# RUBY CATTLE COMPANY

1170 Elk Street, Murray, IA 50174

Nate Cell: (515) 450-0112 Leslie Cell: (515) 450-0259

Email: [rubycows@grm.net](mailto:rubycows@grm.net)

[www.rubycattleco.com](http://www.rubycattleco.com)

Marketing Representatives: Val Eberspacher, EE Sales, MN; Kelly Schmidt, EE Sales, MN; Derek Vogt, EE Sales, NE; Jered Shipman, TX; Kent Jaecke, OK; Mike Sorenson, Livestock Plus, IA; Dustin Carter, Livestock Plus, SD; Shane Ryan, AgriMedia, IL; Jared Gillespie, IA; Jeremie Ruble, IA; Troy Goretska, IA; Mark Core, IA; Jon Webster, IA; Doug Parke, KY; Chris Sweat, AR; Hannah Copenhaver, LiveAuctions.TV, MO



Auctioneer:  
Col. Jered Shipman, TX

*Eberspacher*  
ENTERPRISES INC.

Sale Managers: Val & Lori Eberspacher  
(507) 532-6694 Cell (612) 805-7405  
Kelly Schmidt (406) 599-2395  
Fax (507) 532-9457 [sales@ebersale.com](mailto:sales@ebersale.com)

**RUBY CATTLE CO. WOULD LIKE TO THANK THESE GREAT GUEST BREEDERS:**

- Nelson Family Farms ••• Home (507) 493-5241; Matt (507) 450-6427;
- Joe (507) 450-6763; Kayla (507) 421-4151
- 102 River Ridge Cattle Company ••• (712) 287-3529 or (712) 542-7712
- RS&T Simmental ••• (816) 304-0371 or (620) 767-2156
- Shipwreck Cattle Company ••• (806) 983-7226

