

# *Sale Report 2013*



# *Livin' The Dream*

*Production Sale*

**RUBY CATTLE COMPANY**

*Murray ★ Iowa*

Please join us on Friday, November 29th ... 1:00 PM  
1170 Elk Street, Murray, Iowa

*Selling an Elite Set of Bred Heifers & Fancy Open Show Heifers  
79 Elite Lots of Simmental & SimAngus™ will sell!*

Livin' the Dream Sale 2013 was held Friday, November 29th at the Ruby Cattle Co. Sale Facility near Murray, Iowa. After enjoying Thanksgiving day, Simmental enthusiasts from across the country loaded up their families and headed to Iowa and Nebraska for the numerous sales on this holiday weekend. Full house capacity crowd selected an elite set of Sim-genetics packed with proven cow power in the pedigrees. Nate and Leslie Ruby of Ruby Cattle Co. are the host firm for Livin' the Dream Sale along with guest breeders Nelson Family Farm, RS&T Simmentals, R&L Vermeer Farms LLC, Lukavasky Cattle Co., 102 River Ridge Cattle Co., and Hilbrands Cattle Co.



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### Rubys Magnetic Lady 328A

SS/PRS High Voltage 244X x SVF NJC Magnetic Lady M25  
Open  
Buyer: BS Show Cattle, Havelock, IA

**\$12,500 - 1/2 Interest** (\$25,000 Valuation)



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### Rubys Linda 342A

PVFS Ruby Madden 126Y x X517P  
Open  
Buyer: Slama Simmentals, Dorchester, NE

**\$15,250**



24

### Ruby/HILB Firefly 376A

Rubys Wide Open 909W x JSF Firefly W46  
Open  
Buyer: Lindsey Miller, Carroll, OH

**\$13,000**



24A

### Ruby/HILB Firefly 339A

SVF Steel Force S701 x JSF Firefly W46  
Open  
Buyer: Kyle Fultz, Earl Park, IN

**\$11,250**



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## Ruby NFF Rhythm 350A

Silveiras Style 9303 x Rhythm 418P  
Open  
Buyer: Felt Farms, Wakefield, NE

\$9,000



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## Rubys Rhythm 309A

SVF Steel Force S701 x Double R Shes The One K18  
Open  
Buyer: WFB Westfork Farm, Murray, IA

\$9,000



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## Rubys Kaye 329A

Welshs Dew It Right 067T x Rubys Kaye 112Y  
Open  
Buyer: Leslie Walker, Danvers, IL

\$9,000



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## Vermeers Showgirl 617A

Yardley High Regard W242 x Ruby's Cowgirl Baby 617S  
Open  
Buyer: Madyson Fredrick, Chadwick, IL

\$8,000



3A

## Ruby NFF Rhythm 323A

SVF Steel Force S701 x Rhythm 418P  
Open  
Buyer: Chad Hill, Neoga, IL

\$7,750



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## Ruby MICC Maggie 336A

Rubys Wide Open 909W x M212T  
Open  
Buyer: Golden Acres, Laurens, IA

\$7,000

••• Sale Averages •••

33-1/2 Opens averaged \$5,845  
 44 Breds averaged \$3,152  
 77-1/2 Total Lots averaged \$4,316



*Sale Hosts:*

**RUBY CATTLE COMPANY**

1170 Elk Street, Murray, IA 50174  
 Nate Cell: (515) 450-0112 Leslie Cell: (515) 450-0259  
 Email: rubycows@grm.net  
 www.rubycattleco.com

Marketing Representatives: Val Eberspacher, EE Sales, MN;  
 Kelly Schmidt, EE Sales, MN; Jered Shipman, TX; Kent Jaecke, OK;  
 Dustin Carter, Livestock Plus, IA; Shane Ryan, AgriMedia, NE;  
 Jared Gillespie, IA; Jeremy Ruble, IA; Troy Goretska, IA



Auctioneer: Jered Shipman, TX

**RUBY CATTLE CO. WOULD LIKE TO THANK THESE GREAT GUEST BREEDERS:**  
 Nelson Family Farms ••• (507) 493-5241; Matt (507) 450-6427; Joe (507) 450-6763; Kayla (507) 421-4151  
 RS&T Simmental ••• (816) 304-0371 or (620) 767-2156  
 R&L Vermeer Farms LLC ••• (641) 780-4068 or (641) 780-6499  
 Lukavsky Cattle Company ••• (641) 344-1009  
 102 River Ridge Cattle Company ••• (712) 287-3529 or (712) 542-7712  
 Hilbrands Cattle Company ••• Mark (320) 894-5953 or Amanda (507) 828-7089

*Thanks for a great sale!*

*Eberspacher*  
**ENTERPRISES INC.**

Sale Managers: Val & Lori Eberspacher  
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